

## PRIVACY & COOKIES POLICIES OF VIMILK DAIRIES

### Privacy Policy

Your privacy is very important to us. It is a policy of Vimilk Dairies to respect your privacy towards any of your information that we may collect on our website, and on other websites that we own and operate.

We only request personal information when we really need them to provide you a service. We do it through fair and legal means, with your knowledge and consent. We also inform the reason why we are collecting the information and how it will be used.

We only retain the collected information for the time needed to provide the requested service. When we store data, we protect them within commercially acceptable means to avoid loss and theft, as well as unauthorized access, disclosure, copy, use or modification. We do not share personal use information publicly or with third parties, except when required by law.

Our website may have links that lead to external websites which are not operated by us. Please be aware that we do not have control over the content and practices of these websites and we cannot be held accountable for their respective privacy policies.

You are free to refuse our request for personal information, understanding that by doing it we may not provide some of the desired services.

The continuous use of our website will be understood as an acceptance of our practices concerning privacy and personal information. Should there be any doubts on how we deal with user data and personal information, please contact us.

### Vimilk Dairies Cookies Policy

#### What are cookies?

As a common practice in almost all professional websites, this website uses cookies, which are small files downloaded in your computer to improve your experience. This page describes which information are collected, how they are used and the reason why sometimes we need to store these cookies. We will also share how you can prevent these cookies from being stored, however, this may downgrade or 'break' certain functionality elements of the website.

#### How do we use the cookies?

We use cookies for several reasons, detailed below. Unfortunately, in most cases, there are no standard options from the sector to disable the cookies without completely disabling the functionality and the resources they add to this website. It is recommendable that you leave all cookies active if you are not certain whether you need them or not, should they be necessary to provide a service that you use.

#### Disabling cookies

You may prevent the cookies settings by adjusting your navigator settings (consult Help in your navigator to learn how to do this). Be aware that the cookies deactivation will affect the functionality of this and of many other websites that you may visit. The deactivation of cookies will usually result in the deactivation of certain functionalities and resources of this website. Thus, it is recommended that you do not disable cookies.

#### Cookies that we defined

- Account related Cookies

If you create an account with us, we will use cookies to manage the subscription process and general administration. These cookies will generally be deleted once you leave the system, however, in some cases, they may remain posteriorly to remember your preferences when using the website.

- Login related Cookies

We use cookies when you are logged, so we can remember this action. This prevents you from having to login every time you visit a new page. These cookies are usually removed or cleaned when you logout to guarantee that you can only access restricted resources and areas once you login.

- Cookies related to e-mail newsletters

This website offers newsletter signature services or e-mail and the cookies may be used to remember if you are already registered and if it should disclose certain notifications valid only for subscribed/ unsubscribed users.

- Cookies related to research

When you send data through a form such as those found in the contact page or in the comments form, cookies can be set to remember the user details for future correspondence.

- Website preference cookies

To provide a great experience in this website, we provide the functionality to define your preferences on how this website is executed when you use it. For us to remember your preferences, we need to define cookies so that this information is called every time you interact with a page affected by your preferences.

- Third party cookies

In some special occasions, we also use cookies provided by reliable third parties. The following section details which third party cookies you may find through this website.

- This website uses Google Analytics, which is one of the most widespread and reliable analysis solutions of the Web, to help us understand how you use the website and how may we improve your experience. These cookies can track items

such as the time you spend on the website or the pages you visit, which helps us to understand how to improve the website for you.

- Periodically we test new resources and make subtle alterations on the way the website presents itself. When we are still testing new resources, these cookies may be used to guarantee that you receive a consistent experience on the website, while we understand which optimizations our users appreciate the most.
- As we sell products, it is important that we understand statistics on how many of the visitors of our website actually buy and, so, this is the kind of data that these cookies will track. This is important for you, because it means we can make business projections precisely, allowing us to analyze our marketing costs and products to guarantee the best pricing.
- The service Google AdSense that we use to run advertisement uses a DoubleClick cookie to disclose the most relevant ads in the whole Web and to limit the amount of times an ad is exhibited to you.  
For more information concerning Google AdSense, please check the official FAQs on privacy of Google AdSense.
- We use ads to compensate the operating costs of this website and to provide financing for future developments. The behavioral publicity cookies used by this website were projected to guarantee that you receive the most relevant ads whenever possible, anonymously tracking your interests and presenting similar things that may be interesting to you.
- Several partners advertise on our behalf and the tracking cookies of our affiliates simply allow us to see if our clients have accessed the website through the website of one of our partners, so we can properly credit them and, when applicable, allow that our affiliate partners offer any promotions that may lead to a purchase.

#### User commitment

The user commits to making proper use of the contents and of the information that Vimilk Dairies provides on its website and with an enunciative but non-limiting character:

- A) Not to get involved in activities that are illegal or that are contrary to good faith and public order;
- B) Not to spread propaganda or content with messages of racism, xenophobia, related to casinos, sports betting, gambling, illegal pornography, apology for terrorism or against human rights.
- C) Not to cause damage to the physical (hardware) or logical (software) systems of Vimilk Dairies, from its suppliers or third parties, to introduce or disseminate informatic viruses or any other hardware or software systems that are capable of causing the previously mentioned damage.

#### Further information

Hopefully the information is clear, and as mentioned earlier, if there is something you are not certain whether you need or not, it is generally safer to leave cookies enabled if you are interacting with one of the features you use on our website.

